



CE prepares for the Lamberts Bay By-election of 12 October 2022



Cederberg Eerste

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Gemeenskapsorganisasie

Cederberg First Residents Association

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INFORMATION NOTE

To members and supporters of Cederberg Eerste

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Dear CE Family

MAIN MESSAGE:

On 12 October 2022, there will be a By-Election in Ward 5 (Lamberts Bay) because the DA member, Josef Farmer was expelled from the DA in July 2022. The coalition of CE, DA and FF Plus has decided to support the best coalition-approved candidate to win Lambert Bay. Two days ago, on Friday 9 September 2022, that person was finally confirmed and will be Dr John Hayes, a medical doctor in Lamberts Bay. He will be the "DA" candidate because the DA has the strongest presence of the coalition partners in Lamberts Bay. Therefore, CE and FF Plus will not put up a candidate for 12 October. We will all support and vote for Dr John Hayes, the DA registered candidate. A win of Lamberts Bay will mean that Dr Ruben Richards of CE is re-installed as Executive Mayor and a take back of the municipality.



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Background information

Unfortunately, the law (i.e., Electoral Act) does not allow us to put up a joint “coalition” candidate. The law prescribes that a political party or registered residents group like CE must put up its own candidate. The law also prescribes that the only way to replace a ward councillor is through a by-election process which must be held within 90 days of the date that the ward councillor position becomes vacant. That date is set for 12 October 2022.

CE (3 seats) remains in coalition with the DA (2 seats) and FF Plus (1 seat). As a united coalition, we are stronger. Ward 5 (Lamberts Bay) is a DA dominant area. Therefore, the CE Steering Committee has resolved that, as a coalition, we will support the best DA candidate so that we can win Lamberts Bay. That means that both CE and FF Plus will NOT put up a candidate, but we will all support and vote for the DA candidate.

I am told this is a historical first in South African politics. The CE-led coalition is seemingly making history again by collectively deciding, as a coalition, to support the best candidate for the election and what is best for the residents (residents first) and not what is best for the political party. CE is a residents organisation and we believe in doing what is best for the residents. In this instance, we believe that Dr Hayes is the best solution for the residents of Lamberts Bay and therefore we will support him. A DA victory at the polls means a victory for the coalition.

IMPORTANTLY, a win of the Lamberts Bay ward will mean that the coalition regains the governance of the municipality (6 seats) and Dr Ruben Richards is re-installed as Executive Mayor. The coalition will then be in a position to rescue the municipality and work towards a turnaround of the current financial disaster that faces the municipality and the poor of service delivery.

On Friday 9 September 2022, our coalition partner, the DA, confirmed Dr John Hayes, a medical doctor in Lamberts Bay, as their candidate for the Ward 5 By-Election scheduled for 12 October 2022. Dr Hayes has been the doctor of that



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community for over 30 years and he has decided that enough is enough. He is prepared to put his energy where his mouth is and climb in, “boots and all” to help rescue, not only Lamberts Bay, but the municipality at large. Winning Lamberts Bay means winning back control of the Cederberg municipality.

We have 30 days left to campaign and convince residents to vote for Dr John Hayes on 12 October 2022. Tomorrow (12 September 2022) we will have a big campaign planning session in Lamberts Bay and activate our election campaign strategy.

Yes the time is very short, but I believe WE CAN DO IT. We can and will win Lamberts Bay for the DA and the coalition at large.

Please tell your friends and family who are registered voters in Lamberts Bay that CE will not have its own candidate, but instead we will all be voting for Dr John Hayes.

We will now be using social media platforms to update you regarding our campaign strategy. You are welcome to make your contribution (money, resources and time) to the campaign. Please contact us and let us know how you want to be involved.

We remain thankful for your support. Keep wishing us well. Thank you.

Dr Ruben Richards
Leader, Cederberg Eerste Residents Association, and also
Leader of Coalition